

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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11548	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 105516		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE		
<b>AND</b>	915 King St Fl 2		337 Summer St		
<b>ADDRESS</b>	Alexandria	VA 22314-3091	Boston	MA 02210-1707	
	USA		USA		
<b>CONTACT</b>	N. MCDONALD		<b>PRODUCT</b> BROWN/R/US SEN MA		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL	<b>AGENCY EST. NO.</b> 5282	<b>PRODUCT CODE</b>	1302	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 11/04/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-T	4	05:58A	07:00A	30S	11/05/12-11/06/12	WBZ NEWS	4	900.00	3600.00
2 FIXED	M-T	2	07:00A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	2	500.00	1000.00
3 FIXED	M-T	1	09:00A	10:00A	30S	11/05/12-11/06/12	RACHAEL RAY	1	585.00	585.00
4 FIXED	M	1	11:00A	12:00N	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1080.00	1080.00
5 FIXED	M	1	12:00N	12:27P	30S	11/05/12-11/05/12	WBZ NEWS	1	630.00	630.00
6 FIXED	M	1	03:00P	04:00P	30S	11/05/12-11/05/12	DR. PHIL	1	650.00	650.00
7 FIXED	M	1	04:00P	04:30P	30S	11/05/12-11/05/12	JUDGE JUDY	1	850.00	850.00
8 FIXED	M	1	04:30P	05:00P	30S	11/05/12-11/05/12	JUDGE JUDY	1	850.00	850.00
9 FIXED	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	5PM NEWS	1	1000.00	1000.00
10 FIXED	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530PM NEWS	1	1100.00	1100.00
11	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	WBZ NEWS	1	1440.00	1440.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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CONTRACT NO. REV.

1061-58710-1

DATE PRINTED

10/17/12

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			5282	1302	
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			FROM	TO						
FIXED										
12	M	1	07:00P	07:28P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	1980.00	1980.00
FIXED										
13	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	JEOPARDY !	1	2880.00	2880.00
FIXED										
14	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1350.00	1350.00
FIXED										
15	M	1	12:37A	01:37A	30S	11/05/12-11/05/12	LATE LATE SHOW	1	500.00	500.00
FIXED										
16	M,Su	1	04:29A	05:00A	30S	11/04/12-11/05/12	WBZ NEWS	2	200.00	400.00
FIXED										
17	M-T	2	05:00A	05:56A	30S	11/05/12-11/06/12	WBZ NEWS	2	500.00	1000.00
FIXED										
18	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	WBZ NEWS	1	2700.00	2700.00
FIXED										
Total Contract:								24		23595.00
Billing Summary										
Qtr 4 12						Oct	Nov	Dec	Total	
						.00	23595.00	.00	23595.00	
GRAND TOTAL									23595.00	

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